

# PRESS RELEASE

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## New Members and Officers Elected to the Board of Jewish Heritage Foundation of Greater Kansas City

**KANSAS CITY, MO:** At the March 4, 2004, Annual Meeting of the Board of Directors of the Jewish Heritage Foundation of Greater Kansas City, the following individuals were unanimously re-elected for Board service: Barbara M. Atlas, Stanley J. Bushman, Gustave Eisemann, M.D., Sharon Greenwood, James M. Klein, and Ann B. Stern.

They join Marilyn Berenbom, Thomas M. Bloch, Bunni Copaken, Sheryl T. Davidow, Bernard P. Erdman, SuEllen Fried, Steven A. Gershon, Joseph L. Hiersteiner, Gary Leifer, M.D., Jay Robinow, M.D., Daniel L. Scharf, M.D., and Jeanette Wishna, whose terms had not expired.

Rodney T. Minkin, who was on Senior Status last year, has been reinstated to regular Board status. In addition, the Board announced that Donald H. Tranin would remain on the Board on senior status as a former Foundation president.

The Board also elected its officers for service:

- Jeanette Wishna, President
- Daniel L. Scharf, M.D., Executive Vice President
- Steven A. Gershon, Vice President – Investments
- Sheryl T. Davidow, Vice President – Grants
- Ann B. Stern, Secretary
- James M. Klein, Treasurer
- Rodney T. Minkin, Chair, Audit Committee

*The Board elected five new members to serve: Susan L. Goldsmith, Howard T Jacobson, Tom Isenberg, Linda Sims, and Stanford A. Zeldin.*

### **SUSAN L. GOLDSMITH**

Susie Goldsmith has been active in the Jewish Community for more than 30 years, beginning as a volunteer for the Jewish Federation of Greater Kansas City and the National Council of Jewish Women (NCJW), leading to a professional 13-year tenure with the Federation, culminating as Director of Community Planning and Budgeting.

Susie became Executive Director of the Jewish Community Foundation of Greater Kansas City in 1993 and remained in that position for nearly 10 years until her retirement in July of 2003.

In addition to her recent appointment to the Jewish Heritage Foundation board, she also currently serves on the Board of Directors of Kansas University Hillel, has been elected to the Board of the Greater Kansas City United Way, and works part-time as a consultant in Planned Giving and Endowments for United Jewish Communities (UJC).

Susan and her husband, Ron, another active community volunteer, have two children, Jeff and Michelle.

### **HOWARD T JACOBSON**

Howard T Jacobson is a lifelong Kansas City resident, currently employed as President of Paragon Capital Management LLC. Mr. Jacobson attended Southwest High School and received his Degree in Banking and Finance from the School of Business at the University of Missouri in Columbia.

Howard has served on the board of numerous Kansas City companies, among them Wagner Interiors, Inc.; KNHN 1340 AM Radio, Dynamic Computer Solutions, Inc.; Recovery Sales, Inc.; International Bamboo Development Company, Inc.; RISCO, Inc.; Enterprise Bank; and United Missouri City Bank. His board service extends to organizations outside the Kansas City area, as well, including R. K. Black, Inc. (Oklahoma City, OK); Live Marketing, Inc. (Chicago, IL); RISCO Lockbox Corporation (El Paso, TX).

In addition to his work in the for-profit arena, Mr. Jacobson devotes many hours of civic service, serving on the board of several Kansas City area non-profits. They include Boy Scouts, Starlight Theater, City of Fountains, Harry S. Truman Foundation, Center School District of Kansas City, American Cancer Society of Greater Kansas City, Heart Association of Kansas City, B'nai Brith Youth Commission of Kansas City, Jewish Community Center of Greater Kansas City, Jewish Federation of Greater Kansas City, and the Jewish Community Foundation of Greater Kansas City.

Howard also currently counts membership in the following organizations as part of his civic involvement: the Mayor's Christmas Tree Association, The Heroine Masonic Lodge, The Scottish Rite, The Shriners Arrat Temple, Nelson Atkins Museum Friends of Art, Friends of the Kansas City Zoo, Friends of Kansas City Museum and American Royal Board of Governors.

Howard is a member of Kehilath Israel Synagogue, in addition to being a board member and Executive Committee member, past vice-president, and past chair of the Board of Education, Budget Committee and Personnel Committee.

### **TOM ISENBURG**

Tom, along with his twin brother, John, is a partner in Extralite, a family business founded by his grandparents in 1938. He has been employed by the company for the past 25 years. Tom is a life-long Kansas City resident, and has served on the various non-profit boards, including the Kauffman Fund and Jewish Vocational Services. He and wife have two teenage children. In his spare time, Tom enjoys reading, running, yoga, skiing, and playing the piano – but is quick to point out that he does not sing or dance.

### **LINDA SIMS**

Linda, recently retired from a 13-year career as Chief Financial Officer of the Sunflower Group and 12 years in the audit and business advisory group of Arthur Andersen, is a high-energy professional who has stayed actively involved in the community, while maintaining a full-time career.

Linda currently serves as the first female Chair of the Menorah Medical Center Board of Trustees, as well as serving as Vice-Chairman, Treasurer of the Joint Conference Committee and Finance Committee of Menorah Medical Center. She is also the current Treasurer of the Menorah Legacy Foundation and chairs the Audit Committee.

Linda is a past President of the Board of Financial Executives Institute-Kansas City Chapter; a member of the Executive Committee of the Leukemia Foundation-Mid-America Chapter; Treasurer of the Mid America Assistance Coalition and Executive Board of the Junior League of KCMO. She has been honored by Junior Achievement of Middle America as an "Up and Comer" in 1999 and was selected to the first year class of the Top 25 "Women Who Mean Business" in 2000, sponsored by the Kansas City Business Journal. Linda was a member of the Centurions Class of 1991, a two-year

leadership class sponsored by the Greater Kansas City Chamber of Commerce. She is a member of New Reform Temple.

Linda and her husband, Curtis, live in Louisburg, Kansas where they breed and show Tennessee Walking Horses.

**STANFORD A. ZELDIN**

Stanford A. Zeldin, a lifelong Kansas City resident, is a partner in the law firm DeWitt & Zeldin, LLC, where he has practiced for the past 42 years. Mr. Zeldin attended Central High, received his Bachelor's Degree from the University of Missouri in Columbia, and followed by his Law Degree also from the University of Missouri in Columbia.

He is a Past President of Kehilath Israel Synagogue, the Jewish Education Council (now known as the Central Agency for Jewish Education or CAJE), and the Jewish Community Foundation.

In his spare time, Mr. Zeldin enjoys reading and sports (both as a participant and spectator), movies, theater, and travel. He is the proud father of three sons, all of whom graduated from the Hyman Hebrew Academy.

Jewish Heritage Foundation staff includes Steve Israelite, Executive Director; Beth Gottstein, Senior Program Officer; and Marianne Mantel, Administrative Director.

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