

PRESS RELEASE

For Immediate Release:

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JEWISH HERITAGE FOUNDATION CONTRIBUTES \$300,000 TO THE UNITED FOR HOPE/UNITED TO HELP CAMPAIGN

(Kansas City, MO) – The Jewish Heritage Foundation, in response to the current economic downturn, is partnering with the United Way of Greater Kansas City and other local foundations in a community-wide fundraising campaign to raise money for local programs providing emergency assistance.



*Jewish Heritage Foundation Executive Director, Ellen Kort (left) and Sheryl Davidow, Board President (center), present a check for \$300,000 to Brent Stewart, President and CEO of United Way of Greater Kansas City, to support the **United for Hope/United to Help** campaign.)*

Recognizing the importance of dedicating additional financial resources to help individuals and families, as well as agencies that are considered "first responders" to the economic crisis, the Jewish Heritage Foundation has contributed \$300,000 to the **United for Hope/United to Help** effort.

The money raised through the **United for Hope/United to Help** campaign provides immediate emergency assistance grants to directly help low-income individuals and families impacted by the economic downturn; and provides additional financial resources and program support for first responder agencies. This includes programs offering rent/mortgage/utility assistance; medical financial assistance; food; transportation assistance; support for homeless and domestic violence shelters; and, low-income case management.

Jewish Heritage Foundation Board President Sheryl Davidow said "Many people who have never had to ask for help are now finding themselves in that position. Our board felt dedicating extra resources to help these people and the agencies who serve them was the right thing to do. We feel that joining United Way and other community funding partners in the **United for Hope/United to Help** campaign was the most efficient way to help as many people as possible."

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